

Friday, April 4, 2014

Three BNE Real Estate Group properties receive awards

BNE Real Estate Group, a national real estate development organization based in Livingston with more than 60 years of experience and the parent company of homebuilder Millennium Homes, recently was honored with six awards at the New Jersey Builders Association's (NJBA) 2014 Sales and Marketing (SAM) Awards annual banquet at the Resorts Casino Hotel in Atlantic City.

Three of BNE's properties won SAM awards, including Twenty50, a luxury mid-rise rental community in Fort Lee; Vizcaya, a luxury gated community in West Orange and The Pointe at Turnbury, an active-adult townhome community in South Brunswick. Twenty50 was the big winner for BNE, taking home awards for "Best Brochure for a Rental Community," "Best Interior Merchandising for a Public Space" and "Best Signage for a Rental Community." Vizcaya won in the "Best Website" and "Best Direct Mail Piece" categories. The Pointe at Turnbury won the "Best Special Promotion" award.

"Our success at the SAM Awards is a testament to the effort the sales and marketing teams of all of our communities put in, the design of our interior spaces and the overall quality of the product we offer," said Kristina Hedden, vice president of marketing for BNE Real Estate Group. "The skillful merchandising and marketing of our homes

at Twenty50, Vizcaya and The Pointe at Turnbury has allowed us to demonstrate the full potential these homes offer. We are proud to be recognized for our work at three separate communities and we look forward to their continued sales and leasing success."

Sponsored by the NJBA, the SAM Awards recognizes the year's most creative and successful residential programs within New Jersey. The event, in its 27th installment, caps the NJBA's annual Atlantic Builders Convention.

In addition to the award-winning trio of properties honored at the SAM Awards, BNE Real Estate Group builds and manages properties across the country, from low- and high-rise apartments to luxury townhouses and single-family homes to mixed-use developments. A number of projects currently are in development, including Warren at York in Jersey City's Paulus Hook neighborhood, which is scheduled to open this month.

BNE Real Estate Group currently is involved in the ownership and management of nearly 8,000 apartments and 1 million square feet of commercial and retail space located throughout multiple states. Today BNE Real Estate Group has more than 2,000 units in various stages of development and construction. For more information, call (973) 992-2443 or visit bnerealestate.com and millenniumhomes.com. ♦



Three of BNE Real Estate Group's properties recently were honored at the SAM awards in Atlantic City, including Millennium Homes' Vizcaya, a gated community in West Orange, above.